

Current Attitudes Toward NCAP Results

2 May 2019

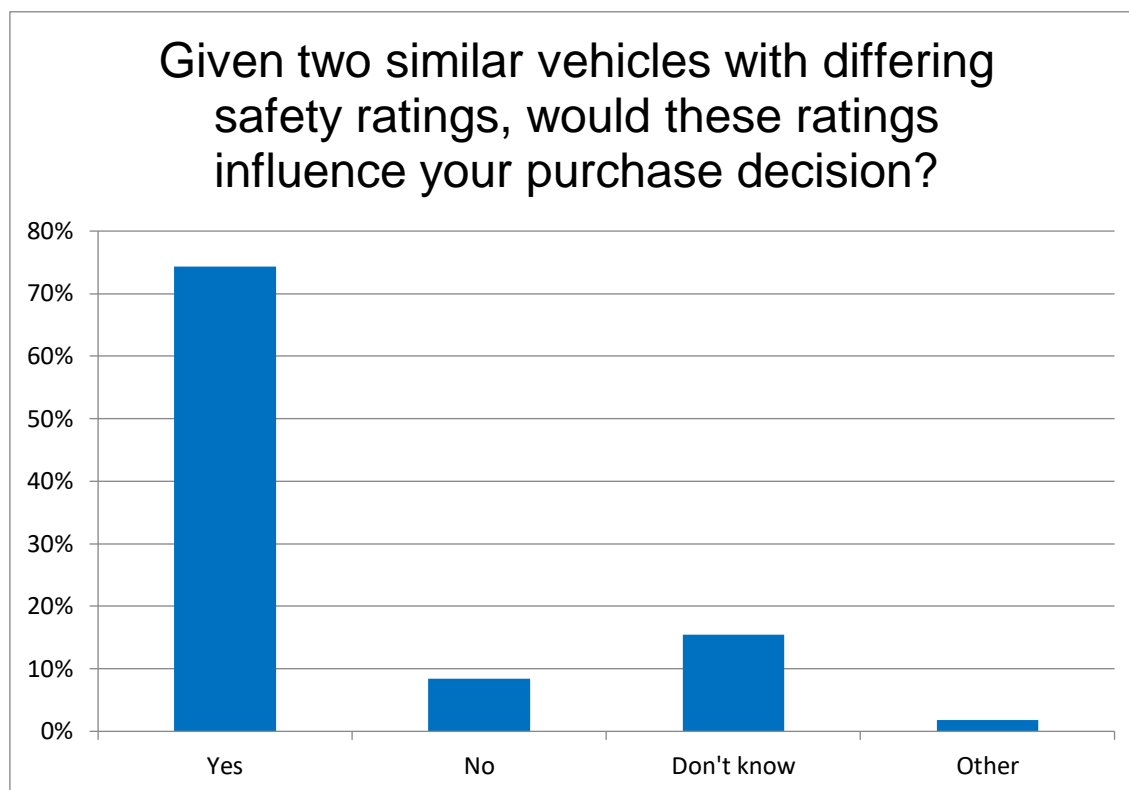




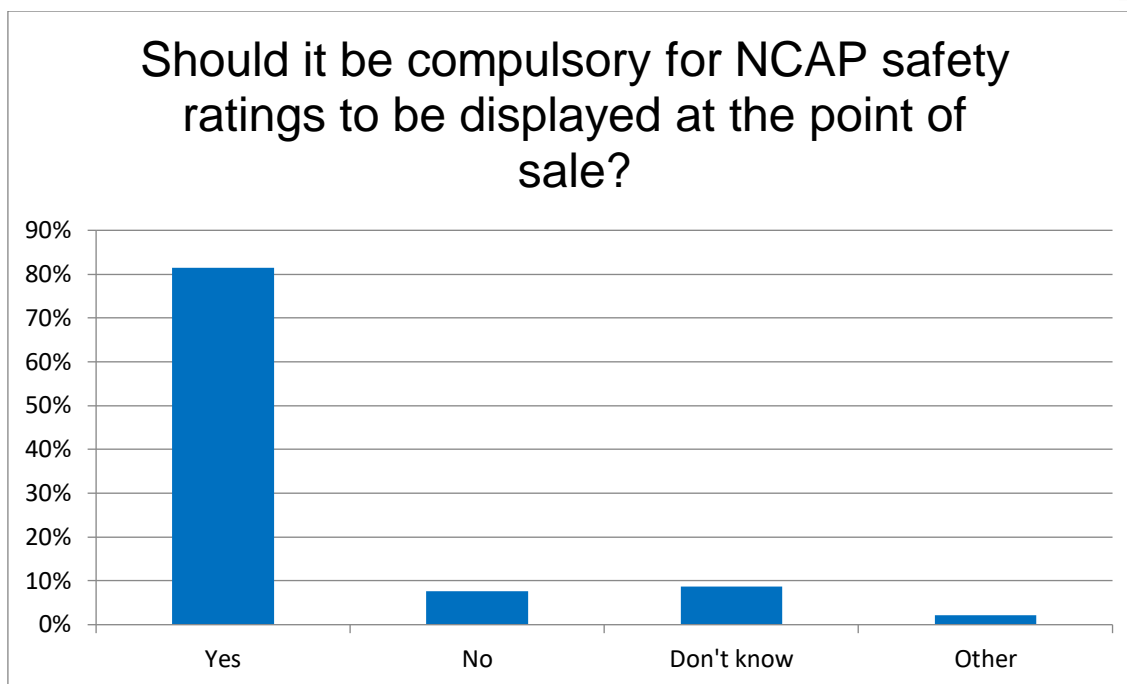
1. Overview of Current Report

The current report highlights the insights acquired from the AA monthly survey, Current Attitudes Toward NCAP. The results illustrate the opinions of respondents regarding the awareness of Global NCAP, as well as the role vehicle safety plays in the choice of vehicle. Some questions were included on Easter travel plans.

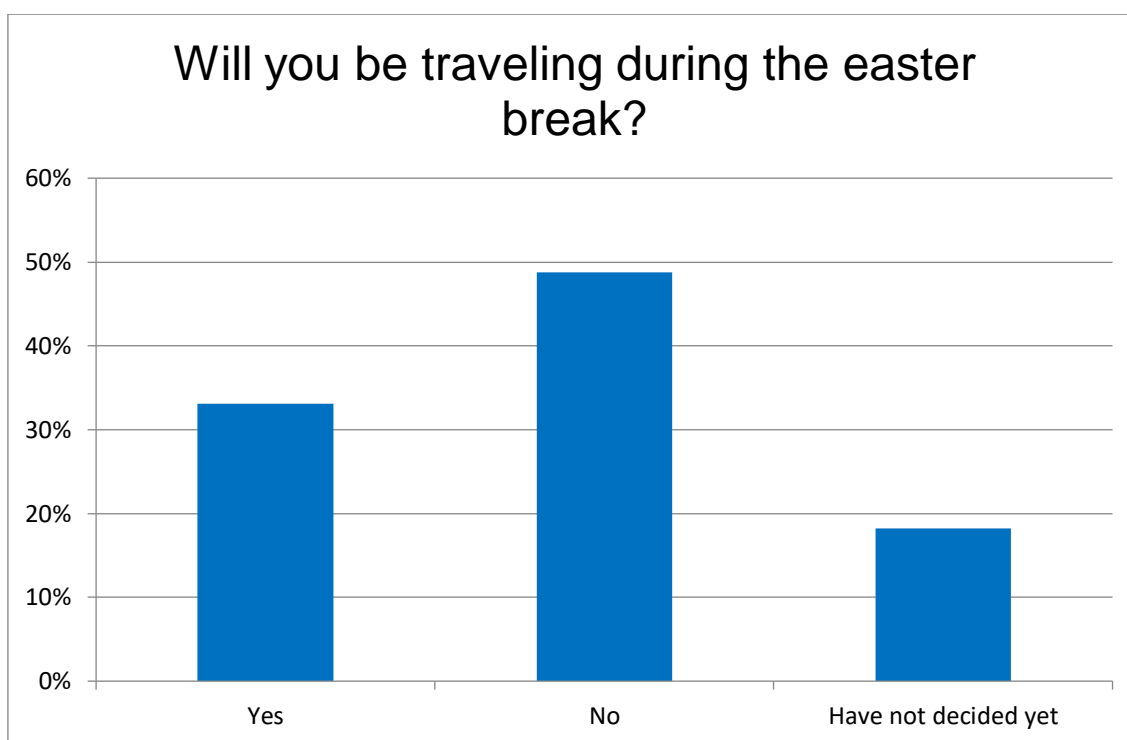
2. Results



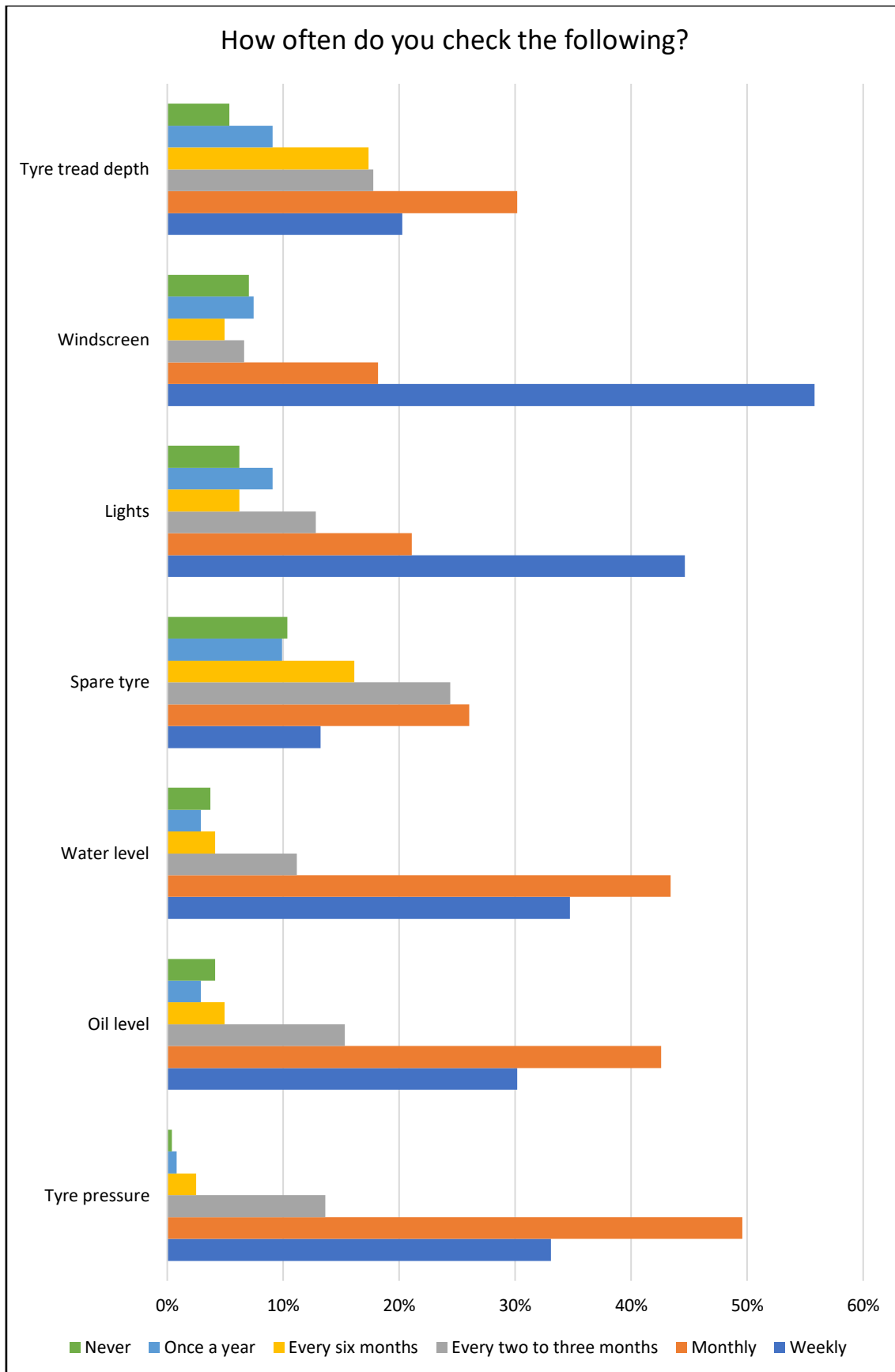
Sample 284



Sample 276



Sample 242



Sample 242



End.
Thank you.